

Operationalize

Plan Overview

Plan Description

The Operationalize Plan is designed to assist under-resourced organizations in optimizing and managing their data protection technologies while transforming their data security efforts into a comprehensive Data Risk Management program, known as the DataRAMP program. This service provides skilled professionals to fill the expertise gap, streamline data protection investments, and deliver a high ROI through reduced risks and operational costs.

Starting with a detailed DataRAMP assessment to identify data risks and management capabilities, the assessment culminates in the delivery of an Annual Program Roadmap with a prioritized schedule for implementing data governance objectives. InfoLock then guides customers through this roadmap with a sustainable DataRAMP Program Plan including continual support post-launch to ensure accountability and consistent maturation of DRM efforts.

As the DataRAMP program develops, data security maturation occurs simultaneously, with a Solutions Architect aligning data protection strategies with business outcomes for optimal product integration and utilization. An Operations Analyst simultaneously manages the day-to-day incident response and administration capabilities of all data protection tools, like DLP. Meanwhile, an Advisory Consultant manages the organization's DSPM solution, ensuring that sensitive data is discovered, classified, and continuously monitored. This comprehensive service plan ensures seamless, uninterrupted program delivery, advocates for beneficial consolidation efforts and provides a holistic solution to operationalize data risk management.

Note: InfoLock Service Plans are priced on a per product basis, additional products can be added for a fee.

Operationalize Plan

Annual Subscription

Service Features

Healthcheck & Upgrade(s)



DataRAMP Assessment



DSPM-powered Data Scan



Annual Program Roadmap



Implement/Migrate



Optimize Product Integration



DataRAMP Program Build



Managed DLP & CASB



Tier 1 Incident Response



Reporting & Analytics



Technical Administration



KPI Development & Tracking



Managed DSPM



Autonomous Data Discovery & Classification



Continuous Risk Assessment



Automated Remediation w/ Expert Fine-tuning



Compliance and Governance Assistance



Operational Support



Designated Resources

Solutions Architect



Customer Success Manager



Advisory Consultant



Operations Analyst



Challenges

Too often, organizations find themselves facing one or more of these challenges:

- ! Short-staffed and lack SMEs
- ! Lack visibility and control of my organization's data use
- ! Unprepared for data migration, classification/ tagging, and retention initiatives
- ! Not meeting external regulatory requirements/internal data security requirements
- ! Lack an advisor to develop and accelerate a roadmap towards establishing or maturing a data governance program
- ! Lack product integration due to disparate technologies and immature product utilization
- ! Unable to effectively manage my data protection products
- ! Have critical gaps in my incident response processes
- ! Have multiple DLP tools resulting in an uncoordinated and inconsistent data loss prevention (DLP) program
- ! Need a plan for optimizing my investment in these data protection products
- ! Unsure where the organization's most important data resides
- ! Lack a full inventory across the organization's digital estate, complete with data context
- ! Lack visibility into organization's internal and external data access, including where access may be over-permissive or out-of-date

Benefits

What does Infolock's Operationalize Plan entail?

- ✓ Establishes a top-down holistic strategy for managing your organization's data risk that is dynamic-by-design to support your everchanging regulatory and business landscape
- ✓ Provides a systematic analysis of an organization's data risk, along with their capacity to manage it by:
 - Reviewing documentation (e.g. policies, procedures and audit findings)
 - Conducting stakeholder interviews
 - Reviewing security architecture and existing controls
 - Analyzing requirements, capabilities, and industry best practices
 - Delivering a report that summarizes the documented findings and facilitated data governance recommendations identified during the assessment
- ✓ Aligns with the organization's data security needs and business outcomes by:
 - Performing architectural reviews & healthchecks and optimizing product integration & utilization
 - Advocating & implementing consolidation and migration efforts where applicable
- ✓ Aligns with the organization's data protection needs and business outcomes by:
 - Effectively managing & optimizing the overall DLP program
 - Initial incident triage & investigation
 - Providing incident response enrichment
 - Synthesizing management of multiple DLP tools into a consolidated programmatic approach
- ✓ Aligns with the organization's data security posture management (DSPM) needs by:
 - Fully cataloging duplicate, stale, or sensitive data assets across the data estate
 - Providing data context, enabling teams to make informed decisions regarding access, sharing, and collaboration
 - Establishing who has access to the organization's data and why (what is their intent)?
- ✓ Delivers a DataRAMP Program Maturation Milestone Roadmap that includes a prioritized implementation timeline of data governance objectives
- ✓ Guides customers through their roadmap via a sustainable, cost-effective multi-phased **DataRAMP Program Build**
- ✓ Bridges the expertise gap by leveraging a team of SMEs



Outcomes

With the Operationalize Plan, customers are able to extract value from the data security, data protection and data risk management investments. Some of those tangible outcomes include:

- ↑ Documented data governance recommendations and program maturation roadmap
- ↑ Understand the scope and complexity of your organization's data footprint and establish a foundation for effective data management
- ↑ The ability to remove stale, duplicative, and irrelevant data and free up costly storage resources
- ↑ Meet internal usage and handling requirements
- ↑ Comprehensive visibility into and measurable reporting of data risk management maturity
- ↑ Provide meaningful risk reduction to the organization
- ↑ Long-term data security resilience
- ↑ Proper technology-use according to best practices
- ↑ Refined data security orchestration
- ↑ Subject matter expertise fulfillment
- ↑ Synergistic relationship with vendor support
- ↑ Reduce Total Cost of Ownership: InfoLock's cost-effective DLP and DRM program development and maintenance leads to an average annual savings of \$700k
- ↑ Risk Reduction: Annual overviews from InfoLock highlight major incidents and costs prevented by DLP, demonstrating liability avoidance and positive financial outcomes
- ↑ Uninterrupted DLP program delivery, eliminating operational burdens like recruitment and training
- ↑ Autonomously discover sensitive data without tuning rules or detection
- ↑ Fully enable and support DLP controls with data classification and access governance insights
- ↑ Support Zero Trust / SASE architectures with a "data-first" foundation

About InfoLock

Founded in 2005, InfoLock is the go-to data risk management advisory, consulting, and managed services firm for security conscious organizations. With a programmatic approach, InfoLock expertly manages the complex data risks of its clients, enabling organizations to achieve their strategic business objectives. Named among the "Fastest Growing Companies" on Inc. Magazine's "Inc. 5000" list, InfoLock developed DataRAMP™, a data risk management framework which empowers organizations to understand and manage data risk in the same manner as other organizational risks, such as financial, competitive, and regulatory risk. Headquartered in Arlington, VA, InfoLock serves customers in the financial services, healthcare, government, educational and other highly-regulated industries around the world.

