

# DRM PROGRAM BUILD

## Datasheet

## What is Data Risk Management?

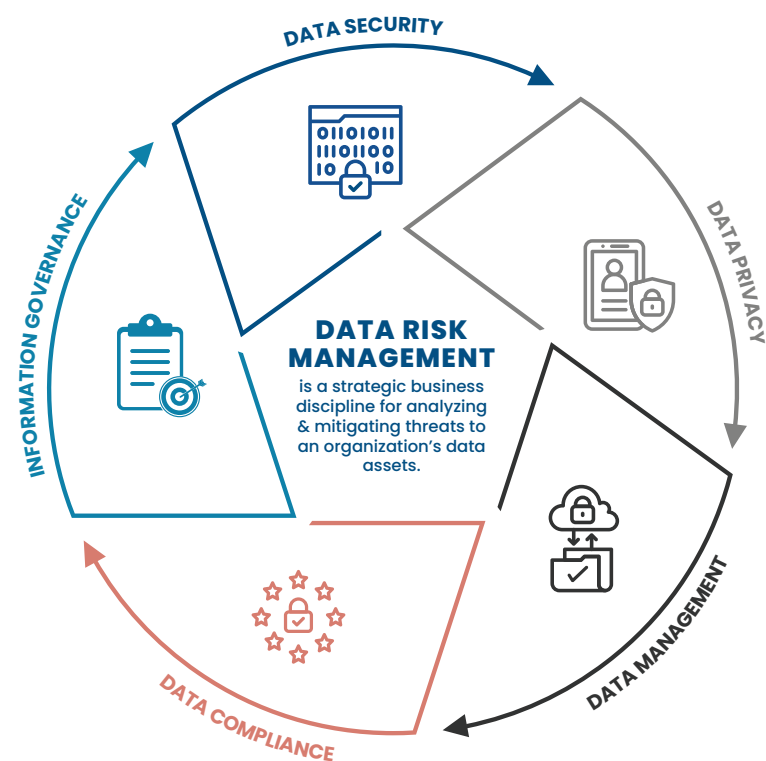
Data risk management (DRM) is a strategic business discipline for analyzing and mitigating threats to an organization's data assets. DRM identifies, assesses, and controls risks to data, both downside risk as well as upside risk.

DRM is systematic, continuous, holistic, proactive, and flexible. Organizations must regularly review and adjust their DRM strategy according to evolving business conditions, market forces, and technology options. Data risk management is as essential a component of strategic business planning and operations as financial risk management, human capital risk management, or competitive risk management.

Importantly, data risk management is not a phrase uniformly used across industries and may be confused with or used interchangeably with the following terms and phrases (which describe the five main sub-disciplines or sub-areas of data risk management): Information Governance, Data Security, Data Privacy, Data Management, and Data Compliance.



## Data Risk Management (DRM)



**INFORMATION GOVERNANCE** encompasses the policies, standards, processes, procedures, metrics, and roles guiding an organization's efficient and effective use of data.

**DATA SECURITY** involves protecting data and information assets from threats impacting confidentiality, integrity, and availability.

**DATA PRIVACY** involves protecting an individual's personal information. It is typically driven by statutory requirements (laws), industry regulations (rules), and customer agreements (contracts).

**DATA MANAGEMENT** is the technical administration of data including its collection, acquisition, definition, architecture, storage, master/reference structure, metadata catalog, integration, availability, and quality controls.

**DATA COMPLIANCE** is the process of ensuring that an organization complies with applicable laws and regulations related to data.

## What are the benefits of a DRM Program Build?



Documented risk management strategies that provide **meaningful risk reduction** to your organization



**Expert review** of your organization's current strengths and weaknesses for managing and protecting data



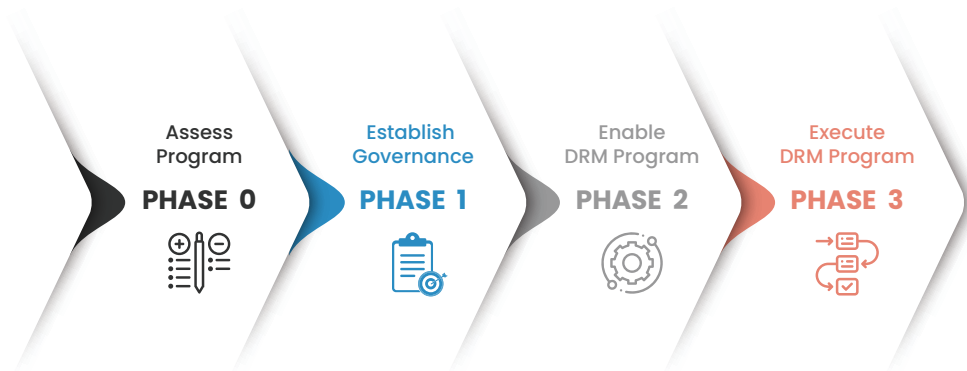
**Tangible** recommendations and an **actionable** roadmap for establishing and maturing your DRM Program



**Ongoing support, coordination, and guidance** for achieving program milestones and objectives

## What is Infolock's DRM Program Build?

A Data Risk Management Program Build, or DRM Program Build is a multi-phase service offering that starts with a systematic analysis of a client's data risk, along with their capacity to manage it. Once gaps are identified, Infolock develops and guides customers through a sustainable, cost-effective plan for program implementation and management. Following implementation, Infolock remains a subject matter expert and advisor to clients, ensuring continuous program accountability and maturation. When properly implemented, a DRM Program Build can effectively support ongoing strategic business objectives and provide meaningful risk reduction to the organization. DRM Program Builds are customized to each client's unique gaps and needs, but a snapshot of a typical engagement includes:



## About Infolock

Founded in 2005, Infolock is the go-to data risk management advisory, consulting, and managed services firm for security conscious organizations. With a programmatic approach, Infolock expertly manages the complex data risks of its clients, enabling organizations to achieve their strategic business objectives. Named among the "Fastest Growing Companies" on Inc. Magazine's "Inc. 5000" list, Infolock developed DataRAMP™, a data risk management framework which empowers organizations to understand and manage data risk in the same manner as other organizational risks, such as financial, competitive, and regulatory risk. Headquartered in Arlington, VA, Infolock serves customers in the financial services, healthcare, government, educational and other highly-regulated industries around the world.



2900 South Quincy Street Suite 330  
Arlington, Virginia 22206



Web: [www.infolock.com](http://www.infolock.com)  
Email: [info@infolock.com](mailto:info@infolock.com)



Local: (202) 600-7270  
Toll free: (877) 610-5625



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