

Data Classification

Datasheet

What is Data Classification?

Data classification is the process of categorizing data for sensitivity, business criticality, and confidentiality. The purpose of data classification is to identify the value of data assets and determine what protection controls are required.



Data classification is a critical component of data security, privacy, and legal/regulatory compliance. For example, restricted data may require access controls, encryption, and monitoring, to ensure safe usage and sharing, while public or non-sensitive data may be broadly accessible and require minimal security controls.



Effective data classification requires a clear understanding of an organization's data assets, business processes, and regulatory requirements, including collaboration between data owners, security and privacy teams, and legal and compliance personnel. Data classification is also an ongoing process, as new data assets are created and existing assets are updated or decommissioned.



What is Infolock's Data Classification Solution?

Infolock's Data Classification solution provides a comprehensive data governance strategy — including policies, standards, tagging schemas, and operational plans — that align with organizational and regulatory requirements, and balance technical capabilities.

Infolock uses this program strategy to configure data tagging technology, provide operational guidance, and support user acceptance testing, use case testing, exception handling, and production deployment.

What are the benefits of Data Classification?

Infolock's Data Classification solution delivers a program strategy and technical expertise to support business critical data risk management efforts, including:

- Data Tagging
- Data Labeling
- Digital Rights Management
- Data Lifecycle Retention
- Data Loss Prevention (DLP)
- Encryption
- Backup / Recovery

About Infolock

Founded in 2005, Infolock is the go-to data risk management advisory, consulting, and managed services firm for security conscious organizations. With a programmatic approach, Infolock expertly manages the complex data risks of its clients, enabling organizations to achieve their strategic business objectives. Named among the "Fastest Growing Companies" on Inc. Magazine's "Inc. 5000" list, Infolock developed DataRAMP™, a data risk management framework which empowers organizations to understand and manage data risk in the same manner as other organizational risks, such as financial, competitive, and regulatory risk. Headquartered in Arlington, VA, Infolock serves customers in the financial services, healthcare, government, educational and other highly-regulated industries around the world.



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